



# Fairy Tale Tea

Presented by Happily Ever After League



**2022 SPONSORSHIP  
OPPORTUNITIES**

# HAPPILY EVER AFTER LEAGUE

## Our Mission:

The Happily Ever After League (HEAL) is a non-profit 501(c)3 organization that was founded to provide support to moms during cancer treatment. HEAL assists Arizona mothers recovering from any type of cancer with at least one dependent child living at home.

## Who We Serve:

We receive referrals from many major medical establishments in the Valley. We are grateful for their referrals, their generosity and their support of our mission.



## How We Help:

HEAL provides outreach and support to mothers in active cancer treatment.

The recipient must be living in Arizona with at least one dependent child. HEAL distributes gift cards based on incoming donations and fund-raising efforts to help offset the cost of monthly expenses incurred as a result of a cancer diagnosis.

*Since its inception in 2004, HEAL has kept the goal of never turning away a qualifying mom in need. Each month mothers receive assistance with support that helps offset the costs involved in cancer recovery.*

# OUR EVENT

**SOLD OUT**

HEAL's Fairytale Tea is definitely a favorite event where guests enjoy a whimsical day with friends as they help raise necessary funds for HEAL's moms. This event simply cannot be explained, it must be experienced.

On November 13, 2022, we will host our Annual Fairytale Tea, which for the first time in our history is **SOLD OUT**. Throughout the afternoon at the beautiful Clayton House, guests will enjoy high tea while admiring all the creative Fairytale Themed Table decorations. Each table is decorated by a Host/Hostess who voluntarily takes on the task of decorating their themed table-scapes and inviting friends to come and enjoy the afternoon.

There are prizes for: Best Hat, Best Dressed Table-table guests that most match their table theme, Best Use of Theme-a creative spin on a theme, Crowd Pleaser- voted on by Fairytale Tea guests, and Judges Choice- Best in Show. Please join us in continuing to support Mom's Through Cancer Recovery.



# SPONSORSHIP OPPORTUNITIES

Happily Ever After League invites you to become a Corporate Sponsor for our Annual Fairytale Tea. There are many items we are in need of for a successful fundraising event, such as: entertainment, a/v, printing, centerpieces, decorations, flowers, etc. Please consider either purchasing a Sponsorship or donating a Raffle Item. This will enable HEAL in keeping the goal of never turning away a mom in need.

By supporting our fundraiser, you place your organization in front of executives, community leaders, and civic-minded individuals committed to making a difference in lives of Arizona Moms recovering from cancer and the financial burden that comes with this type of diagnosis.

Please note that there is ONE SPONSORSHIP package for each category, first come, first sold.

## Queen for a Day

\$3,500

Included in this package:

- Magical Fairytale Decorated Table for 10 Guests (maximum)
- Premium Event Seating
- Royal Treatment – Hostess Gift for each Guest
- Glass of Champagne for each adult Guest
- 100 Raffle Tickets
- Signage and Recognition at the Event
- Logo on all Fairytale Tea promotion materials

## Cinderella's Carriage

\$2,000

Included in this package:

- Magical Fairytale Decorated Table for 8 Guests (maximum)
- Premium Event Seating
- Signage at the Event
- Logo on all Fairytale Tea promotion materials

## Powered By, your company™

\$2,000

Audio Visual and Production Sponsor for Tea

- Signage and Recognition at Tea and on Website
- Event favor with Print Recognition or Logo for each Guest
- Logo on all Fairytale Tea promotion materials

## Wish Upon a Star Sponsor

\$2,000

Most INFLUENTIAL INSTA Sponsor will have Company Logo on INSTAGRAM photo locations at Tea

- Logo on all Fairytale Tea promotion materials
- Logo on printed Guest Photo

## SPONSORSHIP OPPORTUNITIES, Continued

### Tipsy Tea Signature Beverage Sponsor

\$1,500

- Signature Beverage on display with Logo/Napkin
- Seating for two (2) “Be Our Guest” Tickets
- Logo on all Fairytale Tea promotion materials

### Mrs. Potts Dessert Sponsor

\$1,000

- Company Logo on dessert or dessert amenity upon departure
- Seating for two (2) “Be Our Guest” Tickets
- Logo on all Fairytale Tea promotion materials

### Secret Garden Sponsor

\$1,000

- Floral centerpieces displayed throughout Tea at Premier Table, Registration Desk, Raffle with Signage and Recognition
- Logo on all Fairytale Tea promotion materials

### ~~Let it Go Entertainment Sponsor~~

**SOLD OUT**

~~\$500~~

- ~~• Welcome Entertainment~~
- ~~• Company Logo on signage at raffle check-out~~
- ~~• Company Listing in Fairytale Tea promotion materials~~

### You Got a Friend in Me Sponsor

~ sponsor attendance at the Tea for a Survivor \$300

- Seating for one (1); Survivor and her Guest (2 event tickets)
- 5 Raffle Tickets for Survivor
- Recognition on all Fairytale Tea promotion materials

### Donation Only

If you are unable to attend our Fairytale Tea but would still like to be part of it, please consider making a monetary donation. We will recognize you as a donor accordingly. Your monetary donation is 100% tax deductible.

### Thank you!

We appreciate your Corporate Sponsorship and/or Donation. It is corporations and leaders like you in the community who help local charities like HEAL provide the individualized support to those in need within our community. Should you have any further questions, please do not hesitate to contact Lisa Pettorossi, at [lisapettorossi@gmail.com](mailto:lisapettorossi@gmail.com). Thank you!!



## CORPORATE SPONSORSHIP FORM

Thank you for considering being a Corporate Sponsor of our Fairytale Tea Fundraiser. The success of HEAL's fundraising depends on our events and activities we organize throughout the year, by underwriting event expenses you help HEAL attain our goal of never turning away a mom in need.

FOR MORE INFORMATION:  
LISA PETTOROSSO  
EMAIL: [lisapettorossi@gmail.com](mailto:lisapettorossi@gmail.com)

COMPANY NAME: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

### Sponsorship ~ (circle one):

QUEEN FOR A DAY - \$3,500      CINDERELLA'S CARRIAGE - \$2,000      POWERED BY - \$2,000

WISH UPON A STAR - \$2,000      TIPSYPY TEA SIGNATURE BEVERAGE - \$1,500      MRS. POTTS DESSERT - \$1,000

SECRET GARDEN - \$1,000      ~~LET IT GO ENTERTAINMENT - \$500~~ **SOLD**      YOU GOT A FRIEND IN ME - \$300

TOTAL: \$ \_\_\_\_\_

### Donation Only ~

DONATION ONLY: \$ \_\_\_\_\_

**To Pay By Check:** Please mail this completed form with your check made out to Happily Ever After League to 11445 E Via Linda #2-493, Scottsdale, AZ 85259.

**To Pay Online:** We accept secure payments online via our website; please visit: <https://www.happilyeverafterleague.org/events/sponsorships>.

**Submit Logo:** Please forward one full color 300 dpi, high resolution logo with transparent background (jpg or png format) to Ruth Anne Lefkowitz at [ralfekowitz@gmail.com](mailto:ralfekowitz@gmail.com) to be used in accordance with your sponsorship level selection.